

MIDASAWARDS

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RULES & REGULATIONS

1. COMPETITION DATES AND FEES

IMPORTANT DATES:

Accepting Entries: August 15, 2018
Deadline To Enter: October 1, 2018
Rush Fees Begin: October 2, 2018 (15% surcharge added to entry fee total)
Final Deadline: November 16, 2018

ENTRY FEES:

SINGLE ENTRY:\$395 USD per category
CAMPAIGN (up to 3 pieces, same medium):\$645 USD per category
INTEGRATED CAMPAIGN (up to 5 pieces, any media):\$745 USD per category

** See section 6, "Campaigns," for more details on campaign entries.*

A separate fee applies to each category selection.

If you are submitting multiple entries, send only one payment for the total amount of all of entry fees. Your shipping costs, insurance, customs duties, and bank transfer fees are your responsibility. We do not charge media handling fees, sales tax, or VAT taxes.

ALL ENTRY FEES MUST BE PAID IN FULL BEFORE ENTRIES WILL BE PROCESSED AND ELIGIBLE FOR JUDGING.

Paying by Credit Card ****Preferred Payment Type****

We accept Visa, MasterCard, and American Express. An additional fee of 3% of your total order will be added to your invoice for all transactions completed with Visa or MasterCard; an additional fee of 3.2% applies to transactions completed with American Express.

Paying by Bank Transfer

You are responsible for all transfer fees levied by your bank. An additional fee of \$35 USD will be added to your invoice to cover our intermediary transfer fees.

YOU MUST INCLUDE YOUR INVOICE NUMBER ON THE WIRE TRANSFER. IT IS THE EASIEST WAY FOR OUR ACCOUNTING DEPARTMENT TO SUCCESSFULLY MATCH YOUR PAYMENT TO YOUR ENTRY. ALL INVOICES MUST BE PAID IN FULL BEFORE ENTRIES WILL BE PROCESSED AND ELIGIBLE FOR JUDGING.

Refunds

Refunds of entry fees will only be granted if a request is made within 14 days of submitting entries. A \$100 fee will be charged to cover administrative costs. No refunds will be made once judging begins, but entries will be withdrawn from the judging schedule.

For more information, call +1/212-643-4800 or email us at info@midasawards.com.

2. ELIGIBILITY

All entries must consist of advertising and/or marketing related to or created for financial services. To be eligible for the 2018 competition, entries must have been first published, aired or screened between August 1, 2017 and October 31, 2018

3. DISPOSITION OF ENTRY AND EXPOSITION RIGHTS

By entering, you grant International Awards Group, LLC and Midas Awards the rights to showcase, display, exhibit, publish and or to reproduce submitted work for educational, promotional and entertainment purposes. By entering, you also agree to hold International Awards Group, LLC and Midas Awards and any of its affiliated companies exempt from any costs or expenses of any claim arising out of such use. Entries and materials submitted will not be returned unless requested in writing before submission.

4. AWARDS

Entrants will receive one award per winning entry (either a trophy or a certificate, depending on the final status the entry earns) with credits as detailed in Section 11. Additional trophies are available at the **Midas Awards Store** and can include personalization to recognize the contributions of individuals involved with the entry.

Winners will be announced in January 2019. Press releases will be sent to international wire services and to the international, regional and local advertising trades. All winners will be published on our website, promoted via our media partners, as well as our international representatives, in their publications, press releases and live events.

5. CATEGORIES

You may enter the same item or campaign in more than one category, however a separate fee is applicable for each category selection. A printable record with a total of all entries will be automatically generated at checkout and emailed to you.

CONSUMER CATEGORIES

CON01 Accounting, Audit & Tax Services
CON02 Annual Reports
CON03 Banks: Commercial
CON04 Banks: Retail
CON05 Banks: Savings & Loans
CON06 Corporate Image
CON07 Credit Card
CON08 Credit Unions
CON09 Financial Advisers
CON10 Financial Media
CON11 Financial Software/Technology
CON12 Financial Planning
CON13 Insurance: Health
CON14 Insurance: Home
CON15 Insurance: Auto
CON16 Insurance: Business
CON17 Lending
CON18 Mutual Funds
CON19 Retirement Planning
CON20 Other

USE OF DISCIPLINE

DISC01 Branding
DISC02 Design
DISC03 Direct Response
DISC04 Events
DISC05 Integrated (Mixed Media)
DISC06 Interactive
DISC07 Low-budget (<\$100,000USD)
DISC08 Promotions
DISC09 Sponsorship
DISC10 Marketing
DISC11 Public Relations
DISC12 New Product/Service launch
DISC13 Other

BUSINESS TO BUSINESS CATEGORIES

BB01 Annual Reports
BB02 Accounting, Audit & Tax Services
BB03 Corporate Image
BB04 Employee Communications
BB05 Financial Planning
BB06 Financial Advisers
BB07 Internal Communications
BB08 Investment Banks
BB09 Mutual Funds
BB10 Retirement Planning
BB11 Other

USE OF MEDIUM

MED01 Apps
MED02 Brochure
MED03 Direct Mail/Collateral
MED04 Events
MED05 Guerrilla/Alternative Media
MED06 Location-Based Media
MED07 Non-Broadcast Video
MED08 Online
MED09 Outdoor/Transit/Out-of-Home
MED10 Point-of-Purchase
MED11 Print
MED12 Radio
MED13 Social Media
MED14 TV/Cinema
MED15 Website
MED16 Other

CRAFT CATEGORIES

CR01 Acting/Presentation/Narration
CR02 Animation
CR03 Art Direction
CR04 Cinematography
CR05 Copywriting
CR06 Design/Identity
CR07 Direction
CR08 Editing
CR09 Humor
CR10 Illustration
CR11 Music: Original Content or Integration
CR12 Navigation
CR13 Photography
CR14 Rich Media
CR15 Sound Design/Effects
CR16 Special Effects
CR17 Typography

6. CAMPAIGNS

Single-medium campaign entries can consist of up to 3 pieces from a single medium (e.g. 3 print ads, 3 online ads, or 3 radio spots). We strongly recommend using our in-entry upload tool, but if you choose to send digital files for your single medium campaign via post on a USB or DVD, all files must be clearly named with their corresponding Item ID numbers (e.g. 405131-1, 405131-2, 405131-3).

Single-medium campaigns that include physical items (e.g. brochures, direct mail, calendars) must be mailed as hard copies. All Collateral Items must be accompanied by digital images on USB or DVD.

Integrated campaigns may include no more than a total of 5 pieces. We strongly recommend using our in-entry upload tool, but if you choose to send digital files for your single medium campaign via post on a USB or DVD, all files must be clearly named with their corresponding Item ID numbers (e.g. 405131-1, 405131-2, 405131-3).

Only 1 entry form is required per campaign. Submit all pieces of a campaign together on 1 medium as separate files.

Integrated campaigns that include physical items (e.g. brochures, direct mail, calendars, etc.) in addition to digital components: Those items should be sent via post, in their original format, and clearly marked. You will be prompted during the entry process to include a hi-res photo of the piece for judging and showcasing purposes. See section 12, Uploading Support Material & Technical Guidelines, for more details.

AT OUR JUDGES' REQUEST, ALL INTEGRATED CAMPAIGNS SHOULD BE SUBMITTED AS A SHORT DIGITAL PRESENTATION INCORPORATING THE CAMPAIGN BRIEF, GOALS, VARIOUS CREATIVE ELEMENTS, AND ANY DIRECT RESULTS ATTRIBUTABLE TO THE SUCCESS OF THE CAMPAIGN. THIS PRESENTATION MAY BE A PDF OR VIDEO SUMMARY (.MOV).

7. TRANSLATION

If your entry was not in English and does not include subtitles, please include an English translation including major headlines and titles. **NOTE:** No offline paper printouts of your translation or synopsis will be accepted. We strongly recommend that you subtitle all video entries in English.

8. SYNOPSIS/CONTEXT STATEMENT

While finance is a global issue, local languages and cultures play important roles in effective financial communication. To ensure that each Midas entry is evaluated properly, the judges encourage all entrants to provide a short summary of the framework in which the entry was prepared and published. This summary may cover issues such as the target audience, marketing objectives, and financial environment, and can include explanations of cultural nuances, word plays, graphic references, etc. It must not exceed a single page in length and should be entered in the space provided on the online entry form.

9. SUBMISSION OF ENTRY

All entries must be submitted through the online entry system found on midasawards.com. We no longer accept offline paper entry forms.

You must have a Midas Awards account to enter. To begin, create an account or log in to your existing account.

TO PREVENT POSSIBLE DATA LOSS, YOU MUST BE LOGGED IN BEFORE BEGINNING THE ONLINE ENTRY PROCESS! ONCE YOU ARE LOGGED IN AND HAVE PROVIDED BASIC INFORMATION FOR YOUR ENTRY, YOU WILL BE ABLE TO SELECT CATEGORIES FROM THE MENU AND PROCEED AS DIRECTED.

You may submit a single piece or campaign into multiple categories without filling out separate entry forms. Simply click the box next to each category you wish the entry to be considered. Please note that a separate entry fee is applicable for each category.

Review all of your entry data/information before submitting and proceeding to checkout. A printable record of the total for all your entries, including an invoice for the total amount due will be automatically generated at checkout and emailed to you.

SCORING

The Midas Award judges are asked to evaluate each entry based on 3 specific criteria, each weighted according to importance:

50% IDEA

25% EXECUTION

25% CHALLENGE/STRATEGY/ OBJECTIVES

10. TEXT FORMATTING

To better judge and showcase your work, please adhere to the following standards for text formatting:

TITLE OF ENTRY AND BRAND NAME

Proper case (first letters of each word capitalized) must be used in the title and brand name. Campaigns must be named with a single series title or with individual ad titles separated by slashes.

SINGLE ENTRY EXAMPLE:

Title of Entry

CAMPAIGN EXAMPLE:

Title One / Title Two

CAMPAIGN EXAMPLE WITH OVERALL TITLE:

Campaign Title: Title One / Title Two

CLIENT / BRAND URL

Submit client or brand web addresses ONLY.

EXAMPLE:

www.midasawards.com

TRANSLATION / SYNOPSIS

Include text in sentence case (first letter of each sentence capitalized). Do not use all capital or all lowercase letters.

EXAMPLE:

This entry was created to support the release of a movie. It was released worldwide.

CREDITS

Talent names and job titles must be in proper case. Please do not use all capital or all lowercase letters. Do not use commas to separate first and last names or job titles. Do not abbreviate job titles unless necessary. If listing multiple names or titles, separate with slashes.

EXAMPLES:

John Doe, Creative Director

John Doe / Jane Doe, Creative Directors

Jane Doe, Creative Director / Art Director

11. CREDITS

You may use any title you wish for the people involved in the creation of the work, but please be sure to include everyone so the entire team can be recognized on the web, in publications, in press releases, on our website, and in our showcasing venues. Customized personalized awards will be available immediately following the announcement of winners.

CHARACTER LIMITS

When entering your credits, please be aware there is a maximum of 55 characters (letters, symbols, and spaces) allowed per line when using upper and lower case characters. If you use UPPER CASE CHARACTERS, the limit is 35 characters per line. You will be able to preview your credits before you move on to the next page.

If you earn an award, all provided credits will be published on the website, but space limitations prevent full credits from being listed on trophies and Finalist Certificates (see "Trophy Credits" below). Please review for accuracy, and list each credit only once—credits do not need to be repeated.

Talent names and job titles must be in proper case (first letters of each word capitalized). Please do not use all capital or all lowercase letters. Do not use commas to separate first and last names or job titles. Do not abbreviate job titles unless necessary to adhere to character limits. If listing multiple names or titles, separate with slashes. A few examples:

John Doe, Creative Director

John Doe / Jane Doe, Creative Directors

Jane Doe, Creative Director / Art Director

CREDIT ORDER

Please enter your credits in order of rank, with the highest-ranking team member first.

TROPHY CREDITS

Trophies will feature five lines of credits, taken directly from your entry form:

Line 1: Entering Company

Line 2: Brand/Sponsor

Line 3: "Title of Entry"

Line 4: Category

Line 5: Year & Competition

CERTIFICATE CREDITS

Certificates feature all credits from lines 1-5 above, plus additional credits you supply for lines 5-10:

Line 1: Entering Company

Line 2: Brand/Sponsor

Line 3: "Title of Entry"

Line 4: Category

Line 5: Year & Competition

Line 6: Company and/or Person(s) Name(s) & Job Title(s)

Line 7: Company and/or Person(s) Name(s) & Job Title(s)

Line 8: Company and/or Person(s) Name(s) & Job Title(s)

Line 9: Company and/or Person(s) Name(s) & Job Title(s)

Line 10: Company and/or Person(s) Name(s) & Job Title(s)

WEBSITE CREDITS

The website will feature the full complement of credits you supplied, up to 15 total:

Line 1: Entering Company

Line 2: Brand/Sponsor

Line 3: "Title of Entry"

Line 4: Category

Line 5: Year & Competition

Line 6: Company and/or Person(s) Name(s) & Job Title(s)

Line 7: Company and/or Person(s) Name(s) & Job Title(s)

Line 8: Company and/or Person(s) Name(s) & Job Title(s)

Line 9: Company and/or Person(s) Name(s) & Job Title(s)

Line 10: Company and/or Person(s) Name(s) & Job Title(s)

Line 11: Company and/or Person(s) Name(s) & Job Title(s)

Line 12: Company and/or Person(s) Name(s) & Job Title(s)

Line 13: Company and/or Person(s) Name(s) & Job Title(s)

Line 14: Company and/or Person(s) Name(s) & Job Title(s)

Line 15: Company and/or Person(s) Name(s) & Job Title(s)

12. SUBMISSION OF SUPPORT MATERIAL & TECHNICAL GUIDELINES

You have two choices for uploading your support material:

1. You can upload your pieces from within the entry process at the end of Step 1.
2. You can wait until after you checkout, and add your pieces later using the upload link included on your invoice.

Both methods will upload the supporting material for your entry directly to our server.

TECHNICAL REQUIREMENTS FOR UPLOAD

AUDIO

Standard MP3 format (MPEG-2 Audio Layer III), stereo or mono, 44.1 kHz, 16 bit sampling, minimum sample rate: 160 kbps.

Please include a script of the piece in the translation field, even if it is in English.

IMAGES

.jpg file format, maximum quality, 300 dpi resolution in RGB color, 2000x3400 pixels (portrait or landscape).

Note: .jpgs in CMYK format are NOT accepted.

.pdf - Please use PDF version 1.5 or higher (generated by Adobe Acrobat Version 6 or higher.)

CRAFT: Photography entries not being submitted on hard copy should be pre-press ready with all fonts embedded.

VIDEO

All videos must use the H.264 at Main Level compression profile. The audio must be encoded in Stereo using the MPEG 4/AAC compressor with 16 bit sampling at either 44.1 kHz or 48 kHz.

For SD files: Acceptable frame rates: 25 fps (PAL); 29.97 fps (NTSC). Acceptable frame sizes: 720x576 for PAL; 720x486 for NTSC (both with rectangular pixels per ITU-R Recommendation BT.601). Ten bit video sources are preferred.

For HD files: Acceptable frame rates: 23.98p, 24p, 25p/50i, 29.97p/59.94i and 59.94p. Acceptable frame sizes: 1920x1080 and 1280x720.

PLEASE MAINTAIN THE ORIGINAL FRAME RATE AND FRAME SIZE OF YOUR SOURCE MATERIAL. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT processing@midasawards.com.

WEBSITES AND ONLINE ADVERTISING

Not only can you submit websites as entries, you may also submit **one URL per entry** as a web page with your supporting creative material instead of uploading it to our servers. Just provide the URL in the proper place on the entry form. Do not brand the page with the entering company's logo.

THE URL SHOULD LEAD DIRECTLY TO YOUR ENTRY AND MUST NOT REQUIRE A PASSWORD OR LOGIN. ALL SUBMITTED URLS MUST BE ACTIVE FROM THE TIME YOU SUBMIT YOUR ENTRY AT LEAST THROUGH DECEMBER 2017, AND PERMANENTLY IF YOUR WORK EARNS AN AWARD. IF YOU DO NOT WISH TO KEEP THE URL LIVE, PLEASE SUBMIT ORIGINAL FILES FOR SHOWCASING.

When entering a website, please consider including a walk-through video (see specs above) of your site so the judges are sure to see the work you are most interested in showing. This is strongly suggested, but not required.

ONLINE ENTRIES: FILE SIZE UNDER 1 GIGABYTE

If you do not upload your entries within the entry process at the end of Step 1, you will find a separate upload link for each of your pieces at the bottom of the invoice automatically emailed to you after checkout. Please be sure to upload all pieces.

ONLINE ENTRIES: FILE SIZE OVER 1 GIGABYTE

To upload entry files larger than one gigabyte, **the same technical requirements outlined above apply.** You can either receive a link to upload your documents or send a link to download your documents.

TO RECEIVE A LINK TO UPLOAD: Please email processing@midasawards.com placing in the subject line the title of your entry AND the corresponding six digit item id number from the invoice. You will receive a reply with a Dropbox link for you to upload your file. Once you have completed the upload to Dropbox, we will audit the file and contact you if there are any issues before it goes into judging.

TO SEND A LINK TO DOWNLOAD: If you would prefer to send us a link from which we may download your file, please email the link to processing@midasawards.com. Placing the title of your entry AND the corresponding six digit item id number from the invoice in the subject line. Please make sure the file we will be downloading is not labeled with anything except the corresponding six-digit item id number from your invoice.

Example:

123456-1.mov

123456-2.jpg

123456-3.pdf

THE FOLLOWING FORMATS ARE NOT ACCEPTABLE:

AgencyName123456-1.mov

EntryTitle123456-2.jpg

If you have questions about the upload process or technical questions, please contact: processing@midasawards.com.

AUDIO

Entries must be submitted in MP3 format on DVD, USB or CD. Be sure to name each entry file. Please include a script of the piece in the translation field.

IMAGES

Entries must be submitted in .jpg file format (300 dpi, maximum quality, RGB color, 2000 pixels by 3400 pixels) or as a PDF version 1.5 or higher (generated by Adobe Acrobat Version 6 or higher) on DVD or USB. Insert each piece in an envelope with a copy of the entry form or printed invoice and translations (non-English entries only). Label the envelope clearly with company name, category, entry title, and Item ID numbers.

VIDEO

Video entries may be submitted on USB or DVD as .mov files using H.264 at Main Level compression. (Utilizing the same specifications as on-line submissions.). Video entries may also be submitted as standard PAL or NTSC video DVDs.

Please maintain the original frame rate and frame size of your source material, reducing the compression quality only if necessary to fit on the disc. All entries should be submitted together on a single DVD or USB, if possible. If submitting a DVD that is burned in-house, please remove all region and security encryption.


WE NO LONGER ACCEPT DIGIBETA OR ANY TAPE-BASED MEDIA.

NEED HELP? HAVE AN IDEA? CONTACT US!

We welcome any comments, suggestions or questions you may have so please don't hesitate to contact us at:
+1/212-643-4800 or email us at info@midasawards.com.

HERE'S THE ENTRY PROCESS IN 8 EASY STEPS

1. REGISTER AN ACCOUNT



NEWYORKFESTIVALS
MIDASAWARDS
WORLD'S BEST FINANCIAL ADVERTISING

[Contact Us](#) [Cart](#) [Register](#) [Sign In](#)

[ENTER](#) [COMPETITION INFO](#) [JURY](#) [2017 WINNERS](#) [PRESS](#)

REGISTER AN ACCOUNT.

CREATE A NEW ACCOUNT.

FIRST NAME *

LAST NAME *

JOB TITLE
3D Animator/Artist

EMAIL *

PASSWORD *

CONFIRM PASSWORD *

THIS IS FOR A...

COMPANY

STUDENT

YOUR TWITTER HANDLE

ALREADY A MEMBER?

LOGIN HERE >

COMPANY




SEARCH OUR
COMPANY DATABASE

CREATE NEW
COMPANY

HOW DID YOU HEAR ABOUT US?
Select One

SUBSCRIBE TO OUR MAILING LIST?
☐ NYF International Awards
☐ AME Awards, For Advertising Marketing Effectiveness
☐ Midas Awards, For Financial Services Communication
☐ The Global Awards, For Healthcare Advertising

REGISTER



THE NEW YORK FESTIVALS INTERNATIONAL FAMILY OF
AWARD COMPETITIONS... CELEBRATING THE WORLD'S BEST
WORK SINCE 1957!

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AWARD PROGRAMS

AME AWARDS® ADVERTISING & MARKETING EFFECTIVENESS
GLOBAL AWARDS® HEALTHCARE & WELLNESS ADVERTISING
MIDAS AWARDS® FINANCIAL MARKETING & ADVERTISING
NEW YORK FESTIVALS® INTERNATIONAL ADVERTISING AWARDS®
NEW YORK FESTIVALS® INTERNATIONAL RADIO PROGRAM AWARDS
NEW YORK FESTIVALS® INTERNATIONAL TV & FILM AWARDS

13

2018 MIDAS AWARDS RULES AND REGULATIONS

2. SIGN IN TO YOUR DASHBOARD




NEWYORKFESTIVALS
MIDASAWARDS
WORLD'S BEST FINANCIAL ADVERTISING

[Contact Us](#) [Cart](#) [My Account](#) [Sign Out](#)

ENTER COMPETITION INFO JURY 2017 WINNERS PRESS

MY ACCOUNT
DASHBOARD

ENTRIES FOR
2018 MIDAS AWARDS

 QUICK CART

+ CREATE AN ENTRY

ENTRY SUBMITTED

SAPIENS

Agency for Holding 1
NYF
CONSUMER CATEGORIES • Banks: Commercial
CONSUMER CATEGORIES • Banks: Retail
2018 Midas Awards

View Invoice
Upload Piece
Edit Credits

COPY & START NEW ENTRY

ENTRY SUBMITTED

DSF

New York Festival
sdfsd
CONSUMER CATEGORIES • Accounting, Audit & Tax Services
2018 Midas Awards

View Invoice
Upload Piece
Edit Credits

COPY & START NEW ENTRY

ENTRY SUBMITTED


KLEENEX

WhDiYo Digital
@sam
CONSUMER CATEGORIES • Credit Card
CONSUMER CATEGORIES • Credit Unions
2018 Midas Awards




View Invoice
Upload Piece
Edit Credits

COPY & START NEW ENTRY

MY PROFILE

 EDIT

Name: Sapna Bohra
Company: New York Festival
Address: 543 New York Ave.
New York, 12345
Phone: 8885551212
Email: sapna.bohra@newyorkfestivals.com



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NEW YORK FESTIVALS® INTERNATIONAL ADVERTISING AWARDS®
NEW YORK FESTIVALS® INTERNATIONAL RADIO PROGRAM AWARDS
NEW YORK FESTIVALS® INTERNATIONAL TV & FILM AWARDS

3. CREATE A NEW ENTRY

NEW YORK FESTIVALS

MIDAS AWARDS

WORLD'S BEST FINANCIAL ADVERTISING

ENTER

COMPETITION INFO

JURY

2017 WINNERS

PRESS

Contact Us

Cart

My Account

Sign Out

Create a New Entry

2018 MIDAS AWARDS

BASE INFORMATION

Entry / Company Details

BASE INFORMATION

ENTRY TITLE

BRAND NAME

CREATED BY (AGENCY)

USE THE COMPANY IN MY PROFILE

SEARCH OUR COMPANY DATABASE

CREATE NEW COMPANY

New York Festival

TYPE Film Editing Company
STREET 543 New York Ave.
CITY New York
ZIP CODE 12345
PHONE 8885551212
FAX
STREET 2
STATE
COUNTRY USA
ADDITIONAL PHONE
COMPANY TWITTER HANDLE

CREATIVE DIRECTOR

CREATIVE DIRECTOR EMAIL

PRODUCTION COMPANY

SEARCH OUR PRODUCTION COMPANY DATABASE

CREATE NEW PRODUCTION COMPANY

N/A

Search

PRODUCTION COMPANY EXECUTIVE PRODUCER

PRODUCTION COMPANY EXECUTIVE EMAIL

HOLDING COMPANY

ENTRY RESOURCES


RULES AND REGULATIONS

VIEW CATEGORIES

15

2018 MIDAS AWARDS RULES AND REGULATIONS

4. ASSIGN CREDITS








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MIDASAWARDS
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[Contact Us](#) [Cart](#) [My Account](#) [Sign Out](#)

ENTERCOMPETITION INFOJURY2017 WINNERSPRESS

Create a New Entry

2018 MIDAS AWARDS

 **ASSIGN CREDITS**
Assign Unassigned Credits

ASSIGN CREDITS

CREATED BY: New York Festival
BRAND: Test
ENTRY TITLE: Test
COMPETITION YEAR: 2018

NAME	JOB TITLE	
NAME	JOB TITLE	
NAME	JOB TITLE	
NAME	JOB TITLE	
NAME	JOB TITLE	
NAME	JOB TITLE	

+


ADD MORE

←




BACK TO PIECE DETAILS

SAVE DRAFT

SELECT YOUR CATEGORY

PREVIEW CREDITS

NOTE: Credits listed after the first 10 will only be listed on our website.



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AWARD PROGRAMS

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MIDAS AWARDS® FINANCIAL MARKETING & ADVERTISING
NEW YORK FESTIVALS® INTERNATIONAL ADVERTISING AWARDS®
NEW YORK FESTIVALS® INTERNATIONAL RADIO PROGRAM AWARDS
NEW YORK FESTIVALS® INTERNATIONAL TV & FILM AWARDS

5. PIECE DETAILS

NEWYORKFESTIVALS

MIDASAWARDS

WORLD'S BEST FINANCIAL ADVERTISING

ENTER

COMPETITION INFO

JURY

2017 WINNERS

PRESS

Contact Us

Cart

My Account

Sign Out

Create a New Entry

2018 MIDAS AWARDS

PIECE DETAILS

Describe And Upload

PIECE DETAILS

TITLE OF PIECE

Untitled

ENTRY FORMAT

☒ .Gif

☐ Collateral

☐ .Jpg

☐ Website

☐ .Mov

☐ CD-R

☐ .Mp4

☐ DVD

☐ .Mp3

☐ Audio CD

☐ .Pdf

SYNOPSIS / NOTES

+ ADD TRANSLATION

ENTRY SUBMISSION

UPLOAD NOW

UPLOAD LATER

Drag & Drop

or click to browse files

← BACK TO BASE INFO

SAVE DRAFT

ASSIGN CREDITS

ENTRY RESOURCES

RULES AND REGULATIONS >

VIEW CATEGORIES >

f

i

o

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AWARD PROGRAMS

AME AWARDS® ADVERTISING & MARKETING EFFECTIVENESS

GLOBAL AWARDS® HEALTHCARE & WELLNESS ADVERTISING

MIDAS AWARDS® FINANCIAL MARKETING & ADVERTISING


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NEW YORK FESTIVALS® INTERNATIONAL RADIO PROGRAM AWARDS

NEW YORK FESTIVALS® INTERNATIONAL TV & FILM AWARDS

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6. SELECT CATEGORIES





NEW YORK FESTIVALS
MIDAS AWARDS
WORLD'S BEST FINANCIAL ADVERTISING


[@ Contact Us](#) [Cart](#) [My Account](#) [Sign Out](#)

[ENTER](#) [COMPETITION INFO](#) [JURY](#) [2017 WINNERS](#) [PRESS](#)

Create a New Entry


2018 MIDAS AWARDS

 **SELECT CATEGORY**
Add Related Categories



SELECT CATEGORIES

Information

 Search Categories

SELECTED CATEGORIES

▼ CONSUMER CATEGORIES

☐ **CON01** ACCOUNTING, AUDIT & TAX SERVICES

☐ **CON02** ANNUAL REPORTS

☐ **CON03** BANKS: COMMERCIAL

☐ **CON04** BANKS: RETAIL

☐ **CON05** BANKS: SAVINGS & LOANS

☐ **CON06** CORPORATE IMAGE

☐ **CON07** CREDIT CARD

☐ **CON08** CREDIT UNIONS

☐ **CON09** FINANCIAL ADVISERS

☐ **CON10** FINANCIAL MEDIA

☐ **CON11** FINANCIAL SOFTWARE/TECHNOLOGY

☐ **CON12** FINANCIAL PLANNING

☐ **CON13** INSURANCE: HEALTH

☐ **CON14** INSURANCE: HOME

☐ **CON15** INSURANCE: AUTO

☐ **CON16** INSURANCE: BUSINESS

☐ **CON17** LENDING

☐ **CON18** MUTUAL FUNDS

☐ **CON19** RETIREMENT PLANNING

☐ **CON20** OTHER

▼ BUSINESS TO BUSINESS CATEGORIES

☐ **BB01** ANNUAL REPORTS

☐ **BB02** ACCOUNTING, AUDIT & TAX SERVICES

☐ **BB03** CORPORATE IMAGE

☐ **BB04** EMPLOYEE COMMUNICATIONS

☐ **BB05** FINANCIAL PLANNING

☐ **BB06** FINANCIAL ADVISERS

☐ **BB07** INTERNAL COMMUNICATIONS

☐ **BB08** INVESTMENT BANKS

☐ **BB09** MUTUAL FUNDS

☐ **BB10** RETIREMENT PLANNING

☐ **BB11** OTHER

▼ USE OF DISCIPLINE


☐ **DISC01** BRANDING

☐ **DISC02** DESIGN

☐ **DISC03** DIRECT RESPONSE

☐ **DISC04** EVENTS

7. REVIEW AND SUBMIT








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REVIEW ENTRY

BASE INFORMATION


Entry Title: Test

Entry Type: Single

Brand Name: Test

Created By (Agency): New York Festival

Release / Air Date: October 2017

 EDIT


Entry Details

PIECES

Title: Untitled

Format: gif


Synopsis: Test


 EDIT

CREDITS

If your entry wins a trophy, the lines on your award will appear as follows:

Line 1: Jeff Smith Creative Director

 EDIT

 PRINT


CATEGORIES

Name: CON08 - Credit Unions


Name: BB01 - Annual Reports




Name: MED14 - TV/Cinema

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CREDIT CARD

WIRE TRANSFER

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Caps 1

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TYPE: Single CATEGORY:

• CON04 - Banks: Retail

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